

**Board Meeting Minutes- August 7th, 2024**

**In Attendance:**

Jahna Eichel, Debbi Potts, Mark Koepsell, Collis Woodward, Lana Schuler, Gretchen Johnson, Carole Crane, Carol Lacert, Laura Hickey

Meeting called to start at 5:21PM

**General:**

1. July board meeting minutes approved unanimously.

**Treasurer's report:**

1. All in all, we are looking strong financially.
2. Our running total of cash is $313K, we budgeted to have $330K by now.
3. Our program expenses and G&A expenses are consistent from month-month.
4. Lana mentioned that she has noticed that there are less provider invoices than there used to be.
   1. Hope Lives! Staff has not noticed much of a difference except that a few providers increased their voucher requirement from 1 to 2.
   2. We should do a deeper dive on what services our clients are actually using, what services are most needed, and how to make a better experience for our providers/clients.
   3. Mark did note that he has not increased his voucher requirement, but Xanadu has experienced less clients in the last few months.
5. Financials approved unanimously.

**Elise Report:**

1. Elise and Laura attended an all day CO Nonprofit Conference in June and Elise has joined a group of other ED’s to work with in Northern Colorado.
2. Grains vs. Grains
   1. Set to be on October 11th, 2024
   2. This is the 3rd annual GVG!
   3. Still waiting to know the location of the event.
   4. We will receive all of the proceeds and we will be using our ticketing platform, (Paybee)
   5. The Hope Lives! team will be working as servers and bringing volunteers/Ambassadors to help.
   6. We will also have “why are you attending” on the ticketing platform so we can have the reasons shown during the event on a slideshow.
3. Working on:
   1. Doing grant training.
   2. Needing to get together with the Executive Team to talk with Terje about an endowment.
   3. Board job descriptions.

**Debbi Report:**

1. In the last 6 months:
   1. 98 people have applied
   2. 4 people not eligible.
   3. 3 no show/no replies.
   4. 91 onboarded
   5. 4 deceased (as far as we know)
   6. 10 new service providers onboarded.
2. Mark (Xanadu) gave 2 free permanent makeup services to 2 clients that happened to be our Ambassadors.
3. We have 7 Ambassadors onboarded.
4. Phil’s Friends- a nonprofit based out of Illinois that sends care packages to anyone with any kind of cancer. Comfort items like a blanket, a water bottle, cards, and games/snacks were sent.
5. Debbi’s church donated lots of hand quilted lap blankets for our clients.
6. Tammy, one of our Ambassadors, has connections with New York Life through her husband/son. They have decided to begin donating $1,550 quarterly to Hope Lives! to bring more comfort items to the community room.
7. This Saturday (August 10th, 2024) is the Christmas in August open house from 10am-1pm.
8. Handed out the Timberline Church schedule to all members.

**Laura Report:**

1. Working on volunteer coordination for Golfing for Hope!
   1. Attached a QR code linking to the sign-up form
   2. Currently has 8 volunteers
   3. First volunteers will arrive at 5:15am, carts available at 5:30am.
   4. Going to make sure there is a cart going around all day with snacks/drinks to support volunteers/sponsors. The goal is to have each hole seen every 15-30 minutes.
2. Ordering card readers from Paybee to have at the Golf Tournament.
3. Signed onto Paybee as our new fundraising platform!
   1. Best functionality with consideration of pricing and goals.
   2. Has peer-to-peer, digital auctions, digital check ins, and lots of support.
4. Third party event policy goals:
   1. Make sure everyone gets a thank you
   2. We are attending as many events as possible
   3. There aren’t any events speaking incorrect information on our behalf
5. Laura will be out of the office August 12th-16th.

**Golfing for Hope!:**

1. At Mariana Butte
2. People need to be in their carts by 7:45am
3. Registration will be ready by 6:30am
4. Some different things this year:
   1. Starting at 8am, not 9am.
   2. The space is more condensed.
   3. We will not have to put up as many tents because we will be using the clubhouse for registration and the silent auction.
   4. We have the entire restaurant and we can open up the patio.
5. We have 4 carts for HL to use.
   1. One for volunteer/sponsor relief and support
   2. One to sell raffle tickets
6. Games:
   1. Backswing, we get half the proceeds
   2. Dixon Golf, hole in one and an aiming game
   3. Closest to the pin for wine
   4. Ribbon shot game
   5. Longest drive
7. Ideas to get players and sponsors now
   1. Text/call-a-thon.
      1. Elise will break up contacts and assign them to board members.
      2. Everyone who is assigned is responsible for contacting their list.
      3. The list is composed of people who have sponsored/played in the past. Low hanging fruit.

**Gala 2025:**

1. Theme: Hearts of Hope! (heart themed Gala)
   1. In Loveland.
   2. Around Valentine's Day.
   3. We can have a love letter writing station where attendees can write messages to clients?
2. It is on February 1st, 2025.
   1. We need to have everything done by December 31st, the month of January is clean up.
3. Selling ideas in holiday season:
   1. Have Gala fliers at the Golf Tournament.
   2. Sell it as a Christmas gift idea.
   3. Tell people that buying in 2024 allows them for an extra tax write off for the year.
4. We need the following committees:
   1. Sponsorship
   2. Registration
   3. Auction, live and silent
   4. Ambassadors
   5. Publicity/marketing/program
   6. Entertainment
   7. Decor, on stage/bar/lobby
5. Other ideas:
   1. Changing video and Ambassador introductions
      1. One long video with all Ambassadors, then cheering for all.
      2. The Creative Agency is going to put out an offer to do the videos.
      3. Having an MC talking about the Ambassadors rather than have the videos talking too much?
   2. Not using Macy’s for the Ambassadors
      1. Can we do a local boutique?

Meeting ends at 7:43PM.

**NEXT MEETING SCHEDULED:**

September 11th, 2024