

**Board Meeting**

**September 5th, 2024**

**At The Creative Agency- in person**

**In attendance:**

**Carole Crane, Lydia Dody, Collis Woodward, Debbi Potts, Elise Carver, Mark Koepsell, Melissa Venable, Laura Hickey**

**Board Meeting called to order at 5:05pm**

**General**

1. August meeting minutes are not available. Will need to approve it in October.
2. Laura will begin sending meeting minutes to all members.

**Treasurer's Report**

1. Reviewed the 2024 Financial Dashboard, the Profit & Loss Prev Year Comparison, the Profit & Loss Budget vs. Actual and the Actual to Date vs. Budget spreadsheets.
2. There has been a trend up in program expenses. In August we had $22,328 in expenses in the program, which is good. We want to spend money in the program.
3. We are looking at a healthy growth over the year, even though we have grown our staff and made changes.
4. Elise mentioned that both CD’s we had have matured. After consideration and comparing different providers, Ent has approved a 10 month 5.28% CD.
   1. Ent has been a great supporter before we ever opened an account with them.
5. The Treasurer's report was accepted unanimously.

**Elise Report**

1. The endowment needs to be brought back into focus.
   1. Needed to be worked on so it can be potentially mentioned in the Gala video that Mark, Lydia, and Elise are doing.
   2. The goal is to never turn anyone away from our program.
   3. **A planning meeting is scheduled for Thursday, September 26th, 2024. At Lydia’s house at 5:00pm.** 
      1. Collis will be helping with keeping the conversation on task.
2. Has been working on lots of other projects in conjunction with the golf tournament.
   1. In a new group of ED’s in the area to discuss success, opportunities and commiserate.
   2. Attending the Non-Profit Sector Partnership meeting on 9.10.24.
   3. Grains vs. Grains event is on October 11th, 2024 held at The Forge in Loveland.
   4. Signed up for some free trainings with a platform called Candid. Has done two on grant finding, one on DEI, and one on measuring impact.
   5. Planning to revisit grant training from a few years ago.
      1. To be more grant qualified we need a better evaluation/data collection process for reporting.
   6. Will start working on job descriptions for Board Members after the golf tournament.

**Laura Report**

1. Has been working on the volunteer coordination for Golfing for Hope!.
   1. 16 volunteers
   2. Assigning Board Members as needed
      1. Melissa: Mulligans (has to leave at 9:45am, then can come back later in the day)
      2. Samantha (Elise’s niece): Mulligans
      3. Mark (if available): Mulligans
      4. Lydia: Raffle
      5. Gretchen: Raffle
      6. Lana and Kelli: Getting sponsors to holes
   3. There is a need for help at the end of the day getting all of the volunteers/sponsors back and watching/closing the silent auction.
      1. Carole Crane said she will do this.
   4. Laura will be focusing on taking volunteers and sponsors where they need to be. Once play starts she will be focused on being a relief and support for all holes.
2. Got a photographer for Golfing for Hope!: Ashley Trudell. Also captured our 5K.
3. Has been working on ideas for a volunteer appreciation.
   1. Had an idea to have a Hocus Pocus night at The Lyric. Not approved by the Board.
   2. Schedule a volunteer appreciation for March so we can include Gala volunteers.
   3. Suggested to do a painting class with volunteers.
   4. This has been tabled for the time being.
4. Has completed the Spanish brochure, just needing to send it to print.

**Debbi Report**

1. Year to Date Clients
   1. 111 people have applied.
   2. 4 ineligible.
   3. 2 unresponsive.
   4. 103 onboarded or scheduled.
2. Application breakdown:
   1. March: 22, April: 36, May: 50, June: 65, July: 85, August: 98, September: 111.
3. List of providers has been refined, some have been moved to the resource list.
4. Has sent out several emails with a letter explaining the program and expectations.
5. Other things Debbi has been working on:
   1. Taking a few Ambassadors to a Living Her Legacy concert. Gave a basket of comfort items in support. Lydia is an honoree of Living Her Legacy.
   2. Working on a support group with Carole Crane.
   3. Brought on an 8th and final Ambassador.
   4. Updating the website.
   5. Meeting with the Medicine Horse organization.
   6. Stuffing goody bags for GFH on September 9th with volunteers and Ambassadors.
   7. Met with Jahna to talk about Ambassador video for Gala.
   8. Working with a high school girls empowerment group in Highlands Ranch that is going to collect needed donations in October.
   9. New York Life donation: $1,697.50 hs come in, another $700 expected. This will be coming for 3 more quarters.
      1. This is from an Ambassador, Tammy Eastman.

**Golfing for Hope!**

1. Will be held at Mariana Butte in Loveland on Friday, September 13th.
2. Shotgun start is 8:00am, 6:30am registration.
   1. This means we need to be there by 5:00am to begin set up.
3. We have 15 hole sponsors so far.
   1. This year we do have less hole sponsors showing up to man their sponsored hole.
4. 25 foursomes, at exactly 100 people.
5. We have to get the numbers to Mariana by Sunday for both food and players.
6. We will have goody bags for every player on the carts.
   1. Bags themselves are donated from US Bank.
7. We will launch the silent auction a few days early.
   1. Jahna will donate a 2-page story for a business in Lifestyle.
8. Raffle item is a $100 GPS speaker.
9. Thursday night Laura and Elise will be at Mariana Butte to set up the bones of the silent auction.
10. The money makers are the silent auction, mulligans, 2 games, beat the pro, and Dixon Golf games

**Upcoming Meetings**

1. Planning meeting for the endowment: all Board and Staff.
   1. Thursday, September 26th. 5:00pm. At Lydia’s house.
2. Gala specific meeting: all Board and Staff.
   1. Monday, September 30th. 4:00pm. At The Creative Agency.
3. Regularly scheduled Board Meeting.
   1. Wednesday, October 9th. 5:00pm-7:00pm. Currently over Zoom.