A pink ribbon with a butterfly on it

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**Board of Directors Meeting Minutes – June 10th, 2024**

**ATTENDEES: LYDIA DODY, MARK KOEPSELL, CAROLE CRANE, CAROL LACERT, MELISSA VENABLE, GRETCHEN JOHNSON, JAHNA EICHEL, ELISE CARVER, DEBBI POTTS AND LAURA HICKEY**

**Meeting began at 4:15pm at the Elevations Credit Union Community Room**

**General:**

1. Conducted intros since everyone together and new members
2. Will approve May minutes at next meeting; need to concentrate on 5K

**Financials Report (Lana; Collis out of town):**

1. Revenue up, as well as expenses
2. Checking/Operating up $64K
3. Still transferring banking info over
4. Budget monthly now
5. Need to allot bigger % of our budget to our program (Charity Navigator’s bar is 75% for example). Elise and Lana to meet to discuss further
6. Recurring donations need to be higher>”Circle of Hope”
7. Need to look at lowest hanging fruit for cashflow…who and how re: donations
8. Approved May financials

**Elise Report:**

1. Refer to attached document; wanted to concentrate on 5K prep

**Debbi Report:**

1. Support group data added to client application
2. Has onboarded 69 new clients since start in Feb.; 3 have passed that we know of
3. 4 new ambassadors so far
4. 9 new service providers
5. Need more comfort item donations
6. Ordered plaque with our mission that’s portable
7. Please sign up for Timberline church tables in Oct; will put together talking points
8. HL goody bags to hand out if any board members want to swing by the office
9. Elise grateful for all of the personal touches Debbi has given clients and providers

**Laura-5K:**

1. This Saturday!!
2. Current numbers, as of 06/10
   1. 131 Participants
   2. Net donations: $4,484
   3. Registration Revenue: $5,020
   4. Signs of Hope Revenue: $260
   5. 5 vendors, including kids area and Golfing for Hope booth
3. Miscellaneous
   1. New awards this year: Timeless Trotter and Pint Sized Pacer (currently is 85 yr old and 4 yr old)
   2. VIP tent-largest fundraising team: currently our volunteer Jill with 14 team members. Jill/captain will get speaker
   3. Laura dad to start race on bike
   4. Inflatables loaned from timing company at start/finish
4. Needs:
   1. Transport supplies-pick up at office before noon on Fri or during week
   2. Gretchen to get Noosa on Friday
   3. Raffle help-Carol/Carole
   4. Awards-Lydia
5. Schedule-see Presentation during volunteer kickoff following board meeting

**Lydia-Gala:**

1. Still deciding between Hilton and Embassy
2. Hilton date would be 2/8; Embassy 2/1
3. Comparing contracts; Embassy is coming in pretty strong
4. Ideally would like 450 attendees and at Embassy (group’s preference)
5. Still negotiating contract with Sydney at Embassy, at least with A/V
6. Need to start mobilizing….figure out ways to mix it up for next year, get committees going, solicit volunteers, etc.
7. Strategize after 5K
8. Sell gala at Oct. events
9. Perhaps a Pink Friday sale after Thanksgiving instead of Black Friday

**Next Scheduled Meeting: July 10th, 2024- VIA ZOOM**